



SQUARE

Monthly Newsletter

SINHGAD INSTITUTE OF MANAGEMENT

OCTOBER 2023



Sinhgad Institutes



OUR PATRONS

**PROF. M. N. NAVALE,
FOUNDER PRESIDENT, STES**

**DR.(MRS.) SUNANDA. M. NAVALE,
FOUNDER SECRETARY, STES**

**DR. ROHIT. M. NAVALE,
VICE PRESIDENT (HR), STES**

**MRS. RACHANA NAVALE ASHTEKAR,
VICE PRESIDENT (ADMIN), STES**

**DR. DANIEL PENKAR
DIRECTOR
SINHGAD INSTITUTE OF MANAGEMENT
(SIOM)**

EDITORIAL MESSAGE

The real motive of SIOM is to allow students to see the talent inside them and to guide them through the hurdles that have to be carefully tackled to pave a path for their success. SIOM has a huge portfolio of events organized specially for its students to facilitate their growth and keep them updated about the ever-changing market and to provide them in-depth knowledge about the same. SIOM ensures that students excel not only in curricular activities but also in co-curricular and extra curricular activities which will help students to develop their overall personality. SIOM celebrated Stree-Shakti Series 2023 with great passion and enthusiasm, strengthening women's capacity to fully engage in society, exercise their rights, as well as access opportunities on an equal basis with men. SIOM also conducted PANORAMA 2023, intra college poster making competition, to explore brands with creativity.

Editor - Priyanka Pawar - Mandhana,
Asst. Professor, SIOM

SINHGAD INSTITUTE OF MANAGEMENT, OCTOBER 2023

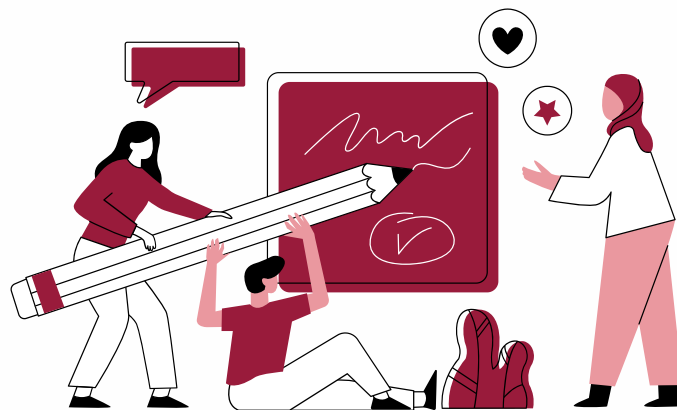
HAPPY
Birthday



Dr. Rohit. M. Navale
Vice President (HR), STES

SINHGAD INSTITUTE OF MANAGEMENT, OCTOBER 2023

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PLACEMENT SESSION BY DR. JAYESH MINASE – 9TH OCTOBER

The session was conducted by Dr. Jayesh Minase, Deputy Director, Central Placement Cell (Management) 5 conducted by Dr. Jayesh Minnase, Deputy Dean, Central Placement Cell (Management). Dr. Minase advised the student to improve the soft skills, communication skills and also domain knowledge by participating in activities as it helps in improving communication skills and increase the confidence. Hw also emphasized to identify their strength and weaknesses and start working on it.



He asked students to improve their word power in English comprehension by reading newspapers like Times of India, Economic Times, Magazine, Articles and so on. He advised students to start communicating with people around them and develop network. He concluded his session by mentioning that at Sinhgad Institute, everything is open to each and every student and CPC is looking forward to place each and every student. Best wishes to one and all...!!



DIRECTOR'S SESSION - 10TH OCTOBER

"A mentor empowers students to write their own success stories". SIOM Director Dr. Daniel Penkar Sir conducted an inspirational session for MBA 1st year students.

Highlights of the session:-

- Importance of reading and learning everyday
- Power of Mind and mental strength
- Importance of moving forward
- How to transform yourself
- Transformation of your organization
- Era of research and information
- It is very important to learn, unlearn and relearn
- Whatever you do, do it passionately
- Love what you do



Sir also referred a few books for students to read -

- Man's Search for Meaning by Viktor E. Frankl
- The Third Wave is a 1980 book by Alvin Toffler

C2C SESSION ON FINANCIAL LITERACY PROGRAM – 13TH OCTOBER

The “Campus to Corporate activity” conducted by our institute on 13th October 2023 aimed to provide students the knowledge about financial strategies. Speaker for the session was Mr. Rohit Warman, CWM, CEPCM who is SEBI Securities Market Trainer.

In the session Rohit Sir gave knowledge about how financial planning is to be done, how to invest money whether to go for savings or investment. He also highlighted about assets class which include stocks, equity share , mutual funds, EFE's and more.



He informed about three things to do when doing financial planning Soch Kar, Samajh Kar, Invest kar. Sir also asked students to be aware while dealing with the fraud investors and to approach the Investor – Grievance Redressal – NSE.



Students got to know about the impact of inflation, power of compounding, mutual funds, Capital market-structure of Indian Capital Market, issues in the financial market.

The C2C session was very informative. It allowed upcoming buddy managers to gain knowledge about financial planning and investment. Session not only enhanced their knowledge but also highlighted the importance of financial planning in our lives.



STREE SHAKTI SERIES 2023 – 15TH OCTOBER – 23RD OCTOBER

SIOM celebrates Stree Shakti Series to provide with the perfect opportunity to acknowledge the efforts and contribution of their female employees and make them feel equally valued. SIOM believes that celebrating women empowerment is a great platform to keep female employees motivated even in the face of multiple challenges that they face at work and otherwise on a daily basis.



SIOM took initiative by posting the flyers for nine days of prominent Indian ladies who have significantly contributed to modern Indian society in various fields. SIOM also conducted women empowerment session for all the female teaching and non-teaching staff wherein everyone contributed their point of view about changing role of women in today's society.



STREE SHAKTI SERIES 2023 – 15TH OCTOBER – 23RD OCTOBER

FLYERS SHARED THROUGH SOCIAL MEDIA

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

"Courage is something that gives you hope. Hope is the one that gives courage".



SUDHA MURTHY
Indian educator, author and philanthropist
Chairperson of the Infosys Foundation.

SIOM's Stree Shakti Series 2023

15th October

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

"Once you replace negative thoughts with positive ones, then you will get the positive results".



SMRITI MANDHANA
Indian Cricketer

SIOM's Stree Shakti Series 2023

16th October

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

"There is no limit to what we can achieve if we set our minds to it".



DR. KIRAN BEDI
India's First Woman IPS

SIOM's Stree Shakti Series 2023

17th October

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

"Entrepreneurship is an adventure that needs courage. Age and experience are no liabilities"



FALGUNI NAYAR
Executive Chairperson, Managing Director & CEO, Nykaa

SIOM's Stree Shakti Series 2023

18th October

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

Innovation is not just about technology, it's about thinking outside the box



KIRAN MAZUMDAR-SHAW
Executive Chairperson and founder of Biocon Limited

SIOM's Stree Shakti Series 2023

19th October

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

"The truth is, the harder you fight, the sweeter are the rewards in the end".



MARY KOM
Indian Boxer

SIOM's Stree Shakti Series 2023

20th October

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

"Things happen to people who believe. If you believe something long enough, it becomes a fact".



SUSHMITA SEN
Indian Actress and Model
Miss Universe 1994

SIOM's Stree Shakti Series 2023

21st October

Sinhgad Technical Education Society's
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"The biggest risk in life is not to take the risk. Always remember that".



BACHENDRI PAL
Indian Mountaineer

SIOM's Stree Shakti Series 2023

22nd October

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT

"That's what careless words do. They make people love you a little less".



ARUNDHATI ROY
Indian Author

SIOM's Stree Shakti Series 2023

23rd October

STREE SHAKTI SERIES 2023 – 16TH OCTOBER – 23RD OCTOBER

GUEST SESSION ON WOMEN EMPOWERMENT BY DR. KIRTI DHARWADKAR – 19TH OCTOBER

The session started with a welcome note and a brief introduction of the guest Dr. Kirti Dharwadkar (Director, S.B.Patil Institute of Management).

Dr. Daniel Penkar Sir took over the stage to introduce our guest and shared his work experience with Kirti mam. Sir also highlighted the difficulties Kirti madam had gone through and how she fought and conquered the difficult phase.

Kirti madam explained the importance of having good mentors in life and explained the importance of willpower and the power of the mind. Inspite of 100 difficulties she never gave an excuse and strived for betterment.



She stated the importance of having our path clear in our mind and should work thoroughly towards it to achieve our goals.

At the end of the session mam concluded by quoting ‘I believe that the freedom to accept the change and how you balance everything plays a critical role in your private as well as professional life.’ The session ended with Q & A session



C2C SESSION ON PROJECT MANAGEMENT – 20TH OCTOBER 2023



The guest for C2C activity on Project Management was Mr. Prashant Telang who is Project Management Certified Professional (PMP® from PMI, US) for last 15 years. The primary objective of this activity was to impart valuable knowledge about project management skills to students. The session was designed to provide participants with a comprehensive understanding of project management, covering various key aspects.

- The following points were covered in the C2C Project Management Activity:
- Project Management Basics
 - Project Management Knowledge Areas
 - RACI - Improved Communication
 - Project Management Methodologies
 - Agile Terms
 - Characteristics of a project manager
 - Project Management Tools



Sir emphasized the importance of SMART goals in project management. This activity provided students with a comprehensive overview of project management skills and principles.



C2C SESSION ON DIGITAL MARKETING BY MR. HARSHIT GUPTA – 20TH OCTOBER



Mr. Harshit Gupta is International Digital Marketing trainer and Founder at GrowthAcad - Digital Marketing Training Institute.

Sir explained about importance of Digital Marketing in today's era.



Highlights of the session are -

- Effective use of Linked-In to generate income
- How a clean Linked-In friend list can help them to get good clients.
- Growth comparison and Audience comparison between Instagram and Linked-In



- Using Canva to create effective post for Linked-In
- Importance of Niche and to identify the niche in which one wishes to work

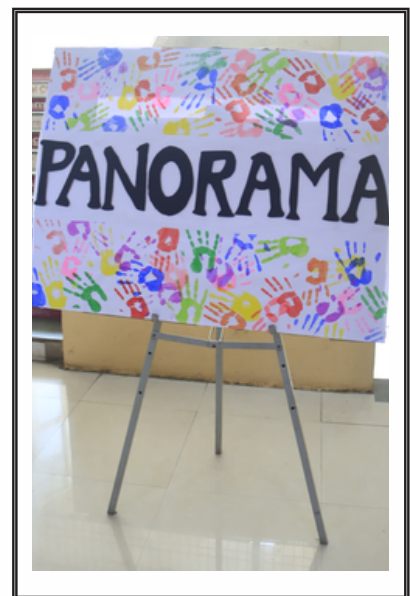
PANORAMA 2023 – 27TH OCTOBER



Sinhgad Institute of Management organized an event, PANORAMA 2023. A marketing poster making competition for all the students wherein a group of students has to prepare a creative poster and present the same on the given topic. The first round, where all students presented their posters, was conducted in their respective divisions and best was selected among them.



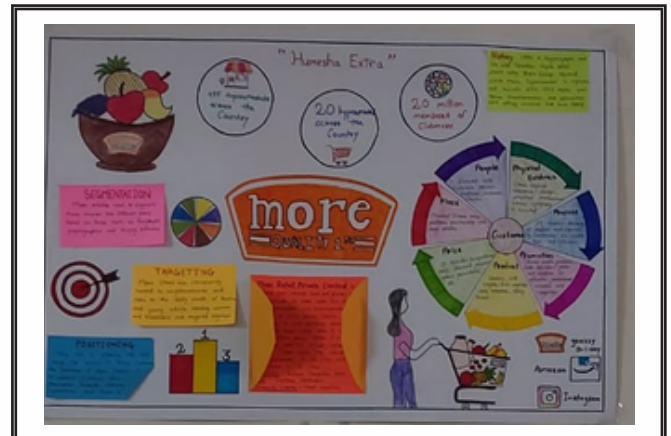
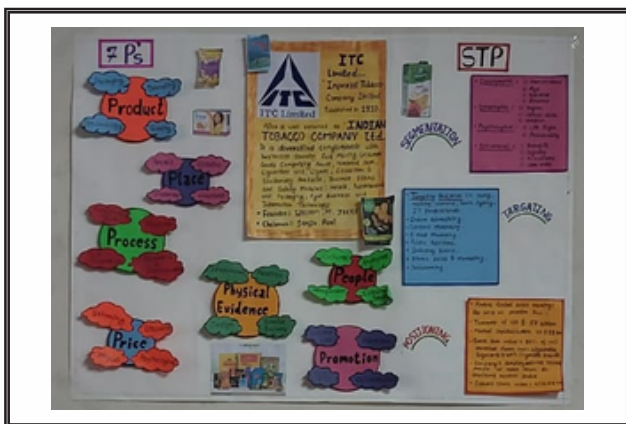
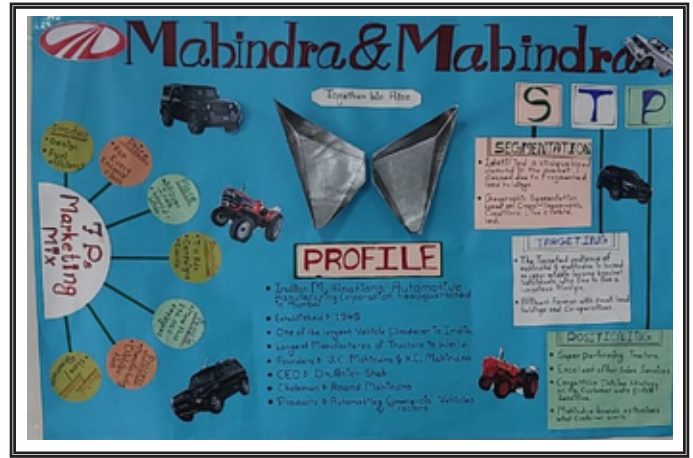
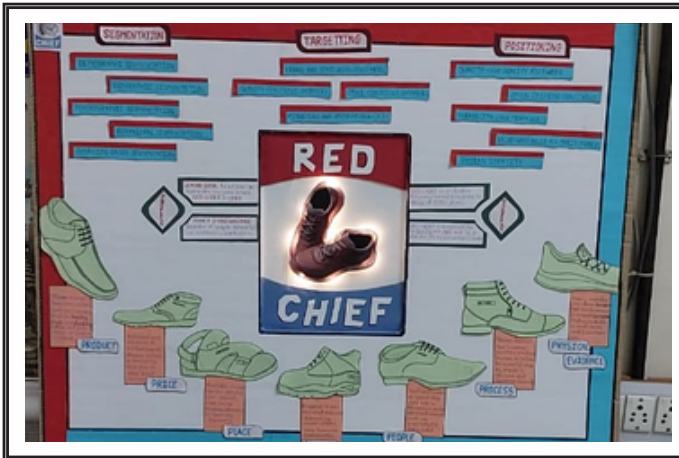
The second round was conducted in Auditorium hall where the selected finalists competed with each other. The judges for the competition were Dr. Daniel Penkar and Dr. Sagar Pawar.



GLIMPSE OF PANORAMA 2023

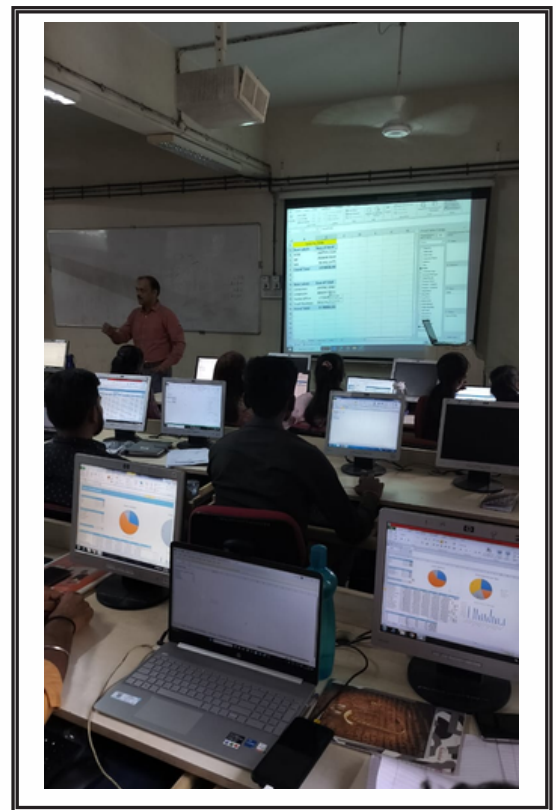


GLIMPSE OF PANORAMA 2023



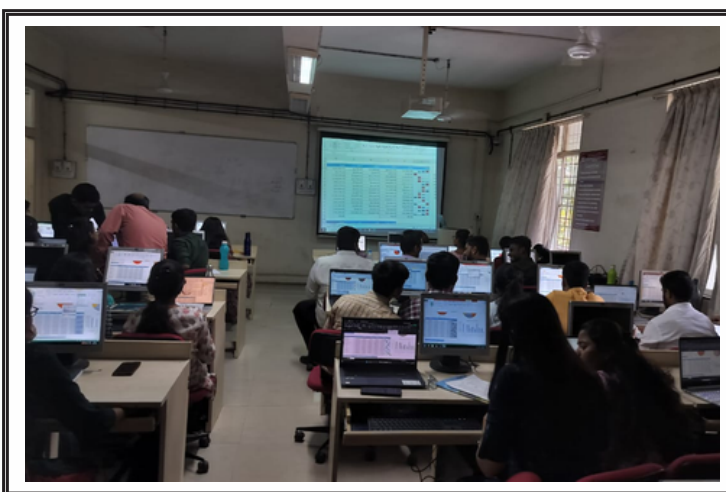
ADVANCE EXCEL CERTIFICATION COURSE

Sinhgad Institute Of Management in collaboration with Sankhya Upskilling conducted Advance Excel Certification Course for the students of MBA 1st year. Sankhya Upskilling is one of the well-known institute for conducting Advance Excel Certification course. The batches of Advance Excel were scheduled from 28th October to 1st November 2023.



The course is useful for all specialization students. Advance Excel provide additional benefit for the students and provide added advantage to the students during placement.

The certificates were given to the students after successful completion of the course.

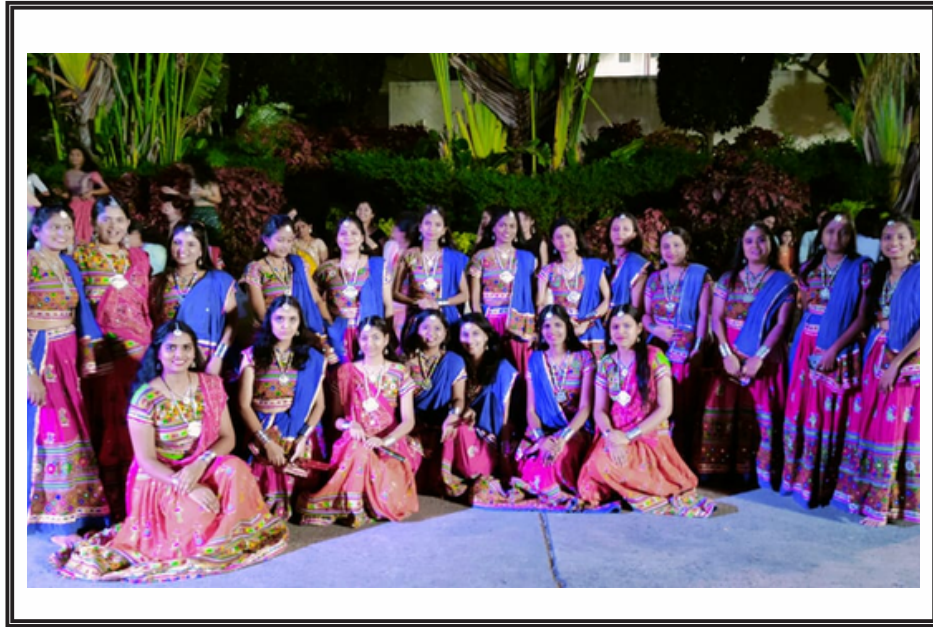




OUR ACHIEVEMENTS



Congratulations to the Students



Garbha Group, SIOM



BEST DANCER

**Sampada Sonawane, MBA I SEM I student
received an award for best dancer from
Honorable Dr. (Mrs.) Sunanda M. Navale Madam
on Dandiya Event 2023**



OUR ACHIEVEMENTS



Congratulations to the Students



**Sampada Sonawane Won
Best Speaker Award in Debate Competition
held at SVCP College, Pune**



**Diksha Deshmukh & Gaurav Malve
won 2nd Runner Up for Debate Competition
held at SVCP College, Pune**



OUR ACHIEVEMENTS



Congratulations to the Students



Sujal Shashi, Komal Dhole, Gautam Vani & Gaurav Ghode won 2nd Runner Up for Case Mania Competition held at MMCOE, Pune



OUR ACHIEVEMENTS



Congratulations to the Students



**Winners - Komal Dhole, Nishigandha Divate,
Urja Durge & Kalyani Farkade**

**Runner Up - Kamlesh Darekar, Lochan Deole,
Hrishikesh Deore, Aniket Dere**

**Faculty Choice - Shreyas Shendre, Aishwarya
Tigalwar, Dhanshri Vaidya, Aishwarya Vyawahare,
Aboli Wagh, Pratiksha Wagh**

Few Glimpses

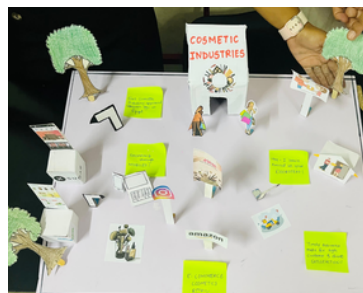
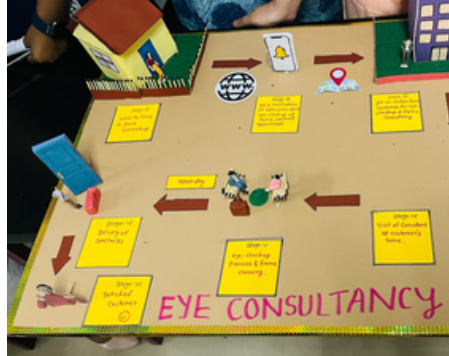


Durga Puja



Khande Navmi Puja

Few Glimpse of 3D Model Presentation by Students for the course Digital Business



Few Glimpse of Poster Presentation by Students for the course Digital Business



CONTACT DETAILS

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT
(Affiliated to Savitribai Phule Pune University,
Approved by AICTE & Accredited by NAAC)

Address:

S.No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune 411 041

Telefax:(020)24356592

E-mail : director_siom@sinhgad.edu

Website : www.sinhgad.edu

Facebook:

<https://www.facebook.com/Sinhgad Institute of management - SIOM,Vadgaon,Pune>

Instagram:

https://instagram.com/siom_2022

LinkedIn:

<https://www.linkedin.com/in/director-siom-2a8775a9>



SQUARE

STUDENTS

- Achievements
- Publications
- Alumni (Siomites)

INDUSTRY

- C2C
- Placement
- Internship
- MOU

OCCURENCES

- Activities
- CSR
- Promotion

MENTORS

- Faculty Achievements
- Participation
- Research